

News Release



Emerson Network Power Continues Market Diversification Strategy

Joins VME International Trade Association to underline commitment to becoming supplier of choice across industries

TEMPE, Ariz. [September 24, 2009] – Emerson Network Power, a business of Emerson (NYSE:EMR) and the global leader in enabling *Business-Critical Continuity™*, today announced an important step in its Embedded Computing business strategy to become the supplier of choice for industrial and commercial original equipment manufacturers (OEMs), [announced earlier this year](#).

Joining the VME International Trade Association (VITA) is the latest in a series of new initiatives, driven by Emerson's outstanding planning process and underpinned by manufacturing excellence, which will broaden the company's appeal to makers of commercial, industrial automation, government, medical and military/aerospace equipment. While Emerson already has a significant presence in these vertical markets, this strategy demonstrates that Emerson is intent on leveraging its financial strength to consolidate its leadership position in embedded computing solutions for telecommunications and network equipment.

"Emerson is celebrating shipping over two million VME boards and this technology will continue to be a critical part of our product portfolio as well as a key technology into the military, aerospace, government and automation markets, so I am pleased to announce that we have rejoined VITA," said Paul Virgo, director of marketing, Embedded Computing, Emerson Network Power. "In the past, Motorola Computer Group, Force Computers, Heurikon and several other parts of our rich and accomplished embedded computing heritage, were all VITA members. This is the place to be for all things VME."

About Emerson Network Power

Emerson Network Power, a business of Emerson (NYSE:EMR), is the global leader in enabling *Business-Critical Continuity™* from grid to chip for telecommunication networks, data centers, health care and industrial facilities. Emerson Network Power provides innovative solutions and expertise in areas including AC and DC power and precision cooling systems, embedded computing and power, integrated racks and enclosures, power switching and controls, monitoring, and connectivity. All solutions are supported globally by local Emerson Network Power service technicians. For more information on Emerson Network Power's embedded computing products and services including ATCA®, MicroTCA®, CompactPCI®, VMEbus, industrial motherboards and OpenSAF® for original equipment manufacturers and systems integrators in the telecommunications, industrial, aerospace/defense and medical markets, visit www.EmersonNetworkPower.com/EmbeddedComputing. Learn more about Emerson Network Power products and services at www.EmersonNetworkPower.com.

About Emerson

Emerson (NYSE:EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions to customers through its network power, process management, industrial automation, climate technologies, and appliance and tools businesses. Sales in fiscal 2008 were \$24.8 billion and Emerson is ranked 94th on the Fortune 500 list of America's largest companies. For more information, visit www.Emerson.com.